



ABBYY University 5th Anniversary campaign 2025

Participation Start Date:

November 1, 2025, from 1:00 a.m.

How to Participate:

To take part in the #ABBYU5thAnniversary LinkedIn Campaign, participants are invited to celebrate ABBYY University's fifth anniversary by sharing their learning achievements on LinkedIn. Between November 1, 2025, and November 30, 2025, any ABBYY University learner who posts their course completion certificate or certification exam certificate on LinkedIn using the hashtag #ABBYU5thAnniversary and tagging ABBYY will automatically receive one entry into the giveaway. Each separate post that includes the hashtag and tagging counts as an additional entry. Participants can also gain one extra entry by joining the ABBYY University Community HUB LinkedIn Group during the campaign period. Posts must remain public and clearly feature the campaign hashtag and tagging to be eligible. Winners may be invited to provide photos or comments for promotional purposes. Participation in such activities is voluntary and not a condition of the prize.

Data Sharing

By participating in the campaign, you are aware and agree to:

- The processing of your personal data (name, email address, and submitted content) for the purpose of administering and managing the campaign.
- The sharing of your email address with the external vendor **Sunday** (Sunday Group BV, address: Belgium, 8800 Roeselare, Krommebeekpark 21), solely for the purpose of prize fulfillment.
- The use and re-posting of your submitted photo(s) by ABBYY in internal and external communications, including marketing campaigns and social media.

Prize Details:

Winners of the #ABBYU5thAnniversary LinkedIn Campaign will receive an ABBYY University merchandise package consisting of three ABBYY University-branded items: a thermal bottle, a fleece blanket, and a laptop sleeve. These items are offered as promotional gifts to celebrate ABBYY University's fifth anniversary and cannot be exchanged for cash or any other form of compensation. Prizes are non-transferable and hold no monetary value.

Each winner will be contacted directly via LinkedIn or by email after the campaign ends and asked to confirm their preferred delivery address. Once confirmed, ABBYY will arrange shipment of the merchandise package at no cost to the winner. Delivery times may vary depending on location. ABBYY and its vendor, Sunday, will take

reasonable care to ensure delivery but are not responsible for delays or failed deliveries resulting from incomplete or inaccurate address information provided by participants.

By entering, you confirm the following:

- I am aware that my Personal Data will be processed in accordance with ABBYY [Privacy policy](https://www.abbyy.com/privacy/) (<https://www.abbyy.com/privacy/>) and the [Cookie policy](https://www.abbyy.com/cookie-policy/) (<https://www.abbyy.com/cookie-policy/>).
- I agree to receive email updates from ABBYY Europe GmbH such as news related to ABBYY Europe GmbH products and technologies, invitations to events and webinars, and information about whitepapers and content related to ABBYY Europe GmbH products and services.

I am aware that my consent could be revoked at any time by clicking the unsubscribe link inside any email received from ABBYY Europe GmbH or via [ABBYY Data Subject Access Rights Form](https://www.abbyy.com/dsarwebform/) (<https://www.abbyy.com/dsarwebform/>)